



Paper is available in various sizes, finishes, colors, thicknesses, and weights. The ability to understand and compare these differences is crucial for choosing the appropriate paper for any project. However, the two primary ways to measure paper weight are in either **GSM** or **Basic Weight**– but what is the difference?

GSM (grams per square meter) tells paper consumers how dense a paper is. This is used as a baseline measurement in Metrics and as a result it is still used as the 'standard size' when comparing the weights of different sized papers. GSM is used as the Metric Standard when comparing the weights of paper

Paper in the United States is categorized by its **Basis Weight**. This measure of weight is expressed in terms of pounds. The basis weight is the weight of 500 sheets (one ream) of the paper in its basic or parent size. As different weights and types of paper are manufactured in different sized sheets, this makes it particularly difficult to compare the many types of paper. Due to the many types of paper, the conversion calculators below cover the six most popular types of paper.

Convert from GSM		
Bond	Cover	Bristol
Index	Tag	Text

Convert from Bond		
GSM	Cover	Bristol
Index	Tag	Text

Convert from Cover		
GSM	Bond	Bristol
Index	Tag	Text

Convert from Bristol		
GSM	Bond	Cover
Index	Tag	Text

Convert from Index		
GSM	Bond	Cover
Bristol	Tag	Text

Convert from Tag		
GSM	Bond	Cover
Bristol	Index	Text

Convert from Text		
GSM	Bond	Cover
Bristol	Index	Tag

MORE INFO



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